

Bollé Safety Introduces Go Green

The PPE eyewear specialist introduces Go Green: concrete actions to protect the environment.

Bollé Safety wants to do its part to protect the planet. In 2021, the global brand for eye protection is kicking into high gear with its Go Green plan.

Sustainability: A Long-Term Process

Bollé Safety's products have been packaged in recyclable BPA-free plastic bags since 2005. But as a company selling millions of units annually, it wishes to do more on every aspect of its production and distribution processes.

With the Go Green programme, all of its eco-friendly improvements add up to reach one goal: to become a certified B Corporation by 2023, and meet the most rigorous standards of environmental performance, for its stakeholders' benefits.

Focusing on Green Research and Development

Its R&D and production departments are committed to developing more environmentally

friendly materials, products and processes, while always preserving the quality and protection it offers.

Introducing the Ecopack: 100% recyclable packaging made from recycled cardboard and tissue paper. The user-instruction is printed directly on the overwrap with vegetable-based ink to avoid all plastic. By optimising its product design, it also reduces the amount of raw material required during production, as well as the packaging weight. It produces 30% less waste than before, improving its carbon footprint during transportation.

More Sustainable Technologies and Raw Materials

A focus on eco-friendly products: SOLIS and KLASSEE. With its nylon frame made from 100% recycled fishing nets, SOLIS is EN166-compliant and embodies the company's R&D effort

towards sustainability. KLASSEE's (prescription) bio-based frame is made from castor oil.

Extra efforts: By using the latest technologies, Bollé Safety also reduces energy consumption and waste production during manufacturing (injection, moulding). Some of the coatings are water-based to reduce the use of chemicals when possible.

Sustainability has never been more necessary than today. It is time for action. This is the reason why Bollé Safety decided, as a company, to become more conscious.

To find out more about our actions, visit <https://bit.ly/3upLgy5>



Sustainability has never been more necessary than today.



As a society, we see the impact that humanity has on the earth and it is time for action. This is the reason why we decided, as a company, to become more conscious.

Innovation through small and big steps

Bollé Safety has taken steps to improve its ESG practices on every aspect. Following our long term strategy, we launched our **GO GREEN** strategy in 2019 with the goal to become the leading company on the safety eyewear market in regards to sustainability.

Since the launch of our plan, our eco-conscious projects flourished for the greatest benefits of both our customers and the planet.

#GOGREEN

Greener products:



The new generation of EN166 compliant eco-conscious products goes even further. With its nylon frame made of recycled fishing net, **SOLIS** is the new spearhead of our **GO GREEN** products.

In prescription eyewear, **KLASSEE** offers a greener alternative thanks to its bio-sourced frame made with castor oil.

ECO- PACKAGING



100%
RECYCLABLE
PACKAGING



30%
LESS WASTE



VEGETAL
BASED
INK

We are proud to provide a 100% recyclable packaging made of recycled cardboard and silk paper. We also took the decision to print our user instructions directly on our master packaging with vegetal-based ink. No plastic, less waste.

Why hesitate
any longer ?

SOLIS GO GREEN

Box of 20 units



RUSH+

Box of 20 units



RUSH+ SMALL

Box of 20 units



SILEX+

Box of 20 units



SILEX+ SMALL

Box of 20 units



SILEX

Box of 20 units



NESS+

Box of 20 units



BL30

Box of 20 units



COBRA

Box of 20 units



ULTIM8

Box of 20 units



SUPERBLAST

Box of 8 units



bolle
SAFETY