



# Exceptional WiFi has arrived

Keep your passengers connected and supercharge your business intelligence

- Continuously Connected Passenger Journey
- Passenger analytics
- Offload your rolling stock connectivity to SPARK® WiFi
- Exceptional support 24/7
- Safe, secure and compliant

## About WiFi SPARK

Founded in 2003, WiFi SPARK is the creator of the Continuously Connected Passenger Journey and provides a single authentication platform for passengers whether they are at a station, on the train or bus.

The SPARK® Platform gives a deep insight into your passengers activity, behaviour and trends creating intelligence for your company's business strategy.

- ✓ Covering 20% of UK Rail Stations in just 2 years
- ✓ 100% customer retention rate in Transportation
- ✓ GDPR compliance
- ✓ Single authentication platform
- ✓ Vendor agnostic
- ✓ Integrated service facilitator:
  - On-train WiFi providers
  - Digital signage providers
  - Infotainment providers

Next generation WiFi - Innovation delivered

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