



Exceptional WiFi Has Arrived



**Next generation WiFi
- Innovation delivered**

Keep your passengers connected and
supercharge your business intelligence

The Continuously Connected Passenger Journey*

WiFi SPARK has developed an industry leading managed WiFi solution to enable train operating companies to offer premium connectivity to their passengers from station to train to bus and back again, in the most cost effective way, with only one authentication required.

WiFi SPARK's station WiFi works continuously with the on-train and on-bus WiFi providers to enable passengers to connect to the internet from the beginning of their journey to the end, without them having to log in multiple times on the different modes of transport.

When the passenger has logged in once, the innovative WiFi SPARK technology will recognise their device and allow them online automatically when they return to the station, train or bus, day after day, with a 'Welcome back' message.

With over 14 years of consistent profitable growth, WiFi SPARK is the owner and developer of the unique SPARK® Platform which delivers the most flexible, feature rich and scalable solution on the market today.

*Patent Pending: UK Patent Application Number GB1619398.9

More than just WiFi



ANALYTICS:

Rich data presented in an easy to use dashboard showing advanced passenger demographics, passenger journeys, dwell time, client count, how far passengers are travelling, the languages used and more.



ACTIVE PASSENGER ENGAGEMENT:

Central, fully branded and customisable User Experience Portal to enable the operating company to communicate directly with passengers across all transportation methods.



COMPLIANT & FILTERED:

Fully compliant to legal requirements, filtered with IWF compliant filtering categories and 'Friendly WiFi Scheme' approved.



FULLY MANAGED SERVICE:

24/7 support and monitoring by WiFi SPARK engineers.



RETURN ON INVESTMENT:

Innovative opportunities to drive strong ROI via data collection, insight, direct marketing, banner adverts and sponsorship.

ARRIVA Trains Wales
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FAQs

Register Validate Email Connected

Register

To connect, please go through the one time registration below.
You will then be granted 15 minutes to validate your email address. Once validated, you will be remembered for 1 year.

First name * Last name *

Email address *

Mobile number

United Kingdom Postcode

☐ If you would like to receive news and offers from Arriva Trains Wales, tick here.

☐ By ticking this box, you agree to the [terms and conditions](#)

REGISTER

UEFA CHAMPIONS LEAGUE FINAL
IS COMING TO CARDIFF
PLAN YOUR TRAVEL NOW»

SATURDAY
3
JUNE



DATA COLLECTION:

Passengers can be authenticated via email to ensure high quality of data collected for your CRM.



SECURE:

WiFi networks for the Public and Corporate are kept separate.



ROAMING:

WiFi automatically switches from station to train or bus for the passengers without needing to authenticate again.



COST EFFICIENT:

Data offload means that as the train or bus nears the station, the connectivity is offloaded onto the station WiFi ensuring users have the best connection available and cost savings are made for the operating company.



PREMIUM CONNECTIVITY:

WiFi SPARK uses the best connectivity wherever possible and state of the art hardware to ensure the highest quality connectivity for passengers.

WiFi SPARK proficiency stretches beyond the transport sector and has countless examples of proven, cost effective systems across a breadth of sectors including Retail, Healthcare, Conference Centres, Local Government and more.

Speak to a member of the WiFi SPARK team to find out more about their market leading product and how they can work with you to deliver a premium passenger service.



Customers of WiFi SPARK



Our partners



WiFiSPARK.com