

# Airbus Group takes off into 2014 with joint brand

Toulouse, 02 January 2014

- EADS rebranded as Airbus Group
- Divisions named Airbus, Airbus Defence and Space, and Airbus Helicopters
- Airbus Group targets conversion of legal form into European Company SE by 2015



Airbus Group takes off into 2014 with joint brand © Airbus Group

Taking off into the New Year, the EADS group has been rebranded as “Airbus Group”. Uniting all its activities under a single and strong brand, Airbus Group also renames two of its three Divisions. Going forward, the Group is home to:

- Airbus, focussing on commercial aircraft activities;
- Airbus Defence and Space, integrating the Group’s defence and space activities from Cassidian, Astrium, and Airbus Military;
- Airbus Helicopters, comprising all commercial and military helicopter activities.

“For many years, Airbus has been a globally renowned synonym for technology breakthrough as well as aeronautic passion and pride,” said Airbus Group CEO Tom Enders. “Joining forces under the strong Airbus brand gives all our operations and employees the thrust and lift to capture global markets.”

Furthermore, the Group is launching procedures to change the legal form of its holding by 2015: Once renamed, Airbus Group N.V. shall turn into a European Company, Airbus Group SE (Societas Europaea) which will continue to be registered in the Netherlands. “We are a pioneer for European industrial integration. It is a logical step and high time that our multinational culture is also mirrored in our legal structure,” said Enders. This legal conversion has no impact on the organization or operations of the Group.

Both the legal name change into Airbus Group N.V. and the conversion of the legal form into SE are subject to approval of the Annual General Meeting (AGM) of Shareholders: while adoption of the new name is expected at the AGM in May 2014, the legal conversion is targeted for approval in May 2015.

These steps complement the transformation process of the Group. In less than two years, the company has not only modernised its governance, broadened the shareholding structure, and united the Headquarters but also thoroughly overhauled its company strategy and launched the integration of the defence and space businesses.



## Airbus Group

Airbus Group is a global leader in aerospace, defence and related services. In 2012, the Group – comprising Airbus, Airbus Defence and Space, and Airbus Helicopters – generated revenues of € 56.5 billion and employed a workforce of over 140,000.

<http://www.airbusgroup.com>



## Airbus

Airbus is the leading commercial aircraft manufacturer, offering the most modern family of airliners on the market.

Airbus is the leading global manufacturer of the most innovative commercial aircraft. Its product line comprises aircraft that range in size from the roughly 100-seat single-aisle A318 to the over 500-seat A380 widebody aircraft. Today, Airbus consistently captures about half of all commercial airliner orders.

<http://www.airbus.com/>



## Airbus Defence and Space

Airbus Military, Astrium and Cassidian are in formation to merge as Airbus Defence and Space. This broad range of products turns the new Division into a top-10 world player in defence and space.

As one of the three divisions of the Airbus Group, Airbus Defence and Space is Europe's No.1 defence and space company.

Composed of four business lines – Military Aircraft, Space Systems, Communication, Intelligence & Security (CIS) and Electronics – Airbus Defence and Space brings together a wide portfolio to continue to meet the complex needs of its customers, contribute to nations' defence and security, and secure Europe's sovereign and independent access to space.

<http://airbusdefenceandspace.com/>



## Airbus Helicopters

Airbus Helicopters is the world's primary helicopter manufacturer in the civil sector, offering the largest civil and military helicopter range in the world.

Airbus Helicopters is the world's number one civil and parapublic helicopter manufacturer, with a 30% share of the global fleet. The company's civil and military helicopter range extends from the civil EC120 light helicopter to the EC225 Super Puma, and from the AS550 C3 Fennec to the Tiger on the military side

<http://www.airbushelicopters.com/site/en/ref/home.html>

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### Note to Shareholders:

Following the rebranding also the Groups stock exchange listing name and share symbol are modified:

- New name: AIRBUS GROUP
- ISIN code: NL0000235190
- Euronext code: NL0000235190
- New symbol: AIR

Airbus Group shares are listed in France, Germany and Spain.