


# WiFiSPARK

## Passenger WiFi



  
All you  
need is  
a spark

With over 13 years of consistent profitable growth, WiFi SPARK is the owner and developer of the unique SPARK® platform which delivers the most flexible, feature rich and scalable solution on the market today.

Uniquely WiFi SPARK collaborates closely with their customers, developing a guest WiFi solution that delivers precisely what is required, offering not only world class connectivity, but also analytics, and marketing opportunities, a world class user experience and user journey for invaluable return on investment.

## Our Offering

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When visitors connect, the multi-lingual User Experience Portal will be branded as you. You can also choose how you want people to log in as well – through data entry form, an app or social media. The data you collect is yours – not ours.

Our SPARK® system also supports multiple User Experiences which allows you to deliver a different login page to staff, corporate and the general public.

When passengers move from station to train, they take the WiFi with them. Once the train leaves, they are automatically offloaded onto the train's WiFi system. This works vice versa when a train is within proximity of the station because mobile data used on trains is expensive and can also be slow. Offloading onto Fibre will not only provide enhanced speeds to the user but also deliver your business cost savings.

WiFi SPARK will work with your train WiFi provider to deliver data offloading from the train network onto the station network and give seamless roaming to users.

If you have an app, we can ensure that users download it to log on, providing you with more marketing and data-gathering opportunities.

There are now UK laws governing the offering of public WiFi and EU directives written concerning data collection and lawful intercepting. WiFi SPARK will deal with all of this as part of the managed service. We are also part of the government's Friendly WiFi scheme, which is the first to officially block pornographic and explicit websites, videos and images across public WiFi.

You and your visitors will enjoy our 24/7 support and monitoring service, staffed by a team of highly-skilled WiFi SPARK engineers. We pride ourselves in our staff's detailed knowledge of the product that we have created and developed. Our monitoring system will often spot problems before you do, and ensure your WiFi always performs at optimum level.

It's your data, your service and your choice. Take a look at our website and get in touch for a demo.

Public Access WiFi is increasing at over 100 per cent every year as people strive to become more productive by staying connected.

WiFi SPARK is the provider of choice for public access locations across a diverse range of sectors that include brands such as London City Airport, Bridgestreet Group, Intu Shopping Centres and The NEC Birmingham.

We focus on quality, flexibility and reliability, offering guest WiFi which is completely tailored to each venue's widely varying layout, visitor numbers and other requirements.

You can choose the content filtering and bandwidth control, and whether you want to add revenue streams such as charging for a higher level of service, or installing sponsored access or advertising.

- ▶ **ULTIMATE USER ENGAGEMENT**
- ▶ **AUTOMATIC AUTHENTICATION**
- ▶ **LOGIN CHOICES**
- ▶ **SEAMLESS ROAMING**
- ▶ **FULLY MANAGED SERVICE**
- ▶ **COMPLIANT AND FILTERED**
- ▶ **MARKETING AND ANALYTICS**
- ▶ **MOBILE DATA OFFLOAD**



**Chiltern Railways**

**WiFiSPARK.com**