

bolle  
SAFETY



**GO GREEN<sup>®</sup>**

*Product — People — Planet — Prosperity*

INNOVATIVE VISION



# BOLLÉ SAFETY'S GO GREEN<sup>®</sup> PLAN

**Sustainability has never been more necessary than today.**

As a society, we see the impact that humanity has on the earth and it is time for action. This is the reason why we decided, as a company, to become more conscious.

## CONSCIOUS OF OUR ENVIRONMENT

By optimizing our product design our industrialisation processes our sourcing and our supply chain to reduce waste and our carbon footprint.



## CONSCIOUS ECONOMICALLY

Because our mission is and has always been to offer the best eye protection at the best price for workers in every sector.

## CONSCIOUS OF OUR CUSTOMERS

Our customers' trust that is placed in us. Safety is no small word and we will always do our best to provide comfortable eyewear that gives users the utmost protection and visibility.



“ **WE ALL  
HAVE A ROLE  
TO PLAY IN  
PROTECTING  
THE PLANET.**

Some actions may require more time to finalise and some may have less impact on the environment than we would like them to, but in the end, it is by being more conscious at every level of our society that we will reach long term sustainability.

*We are conscious, take actions and are ready to offer you new sustainable products, technologies and services. It is just the beginning. #GOGREEN*



# INNOVATION THROUGH SMALL AND BIG STEPS

Bollé Safety has taken steps to improve its ESG practices on every aspect. Following our long term strategy, we launched our **GO GREEN**® strategy in 2019 with the goal to become the leading company on the safety eyewear market in regards to sustainability.



## Environment

*From raw material  
to shipping*



## Social

*Duty to our  
stakeholders*



## Governance

*Transparency  
and Board ethics*

## WHAT GO GREEN® MEANS TO US

In order to reach the goals we set for Bollé Safety, we can count on our key strengths : innovation, communication and quality management.

 **200**

people working daily  
to offer you greener and  
safer eyewear protections

 **5**

offices worldwide that converge  
towards the same goal.

 **B**

become a certified B corporation  
by 2023

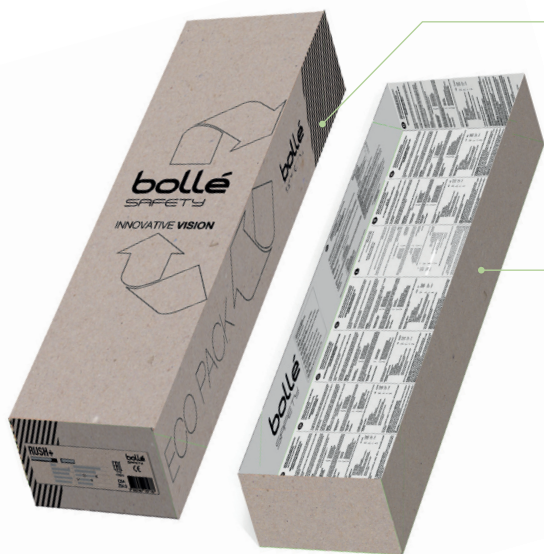
*We are indeed proud to have been certified ISO 9001:2015.  
We can also count on our motivated and active stakeholders, who, like us,  
wish to make this industry greener.*



# OUR LATEST INNOVATIONS

Since the launch of our **GO GREEN**® plan, our eco-conscious projects flourished for the greatest benefits of both our customers and the planet.

Bollé Safety has always tried to choose the most eco-conscious policies when possible in an effort to reduce our carbon footprint. As a result, all our products are packaged in recyclable BPA-free plastic bags since 2005.



**ECO-  
PACKAGING**

**WATER-BASED  
INK**

**100%  
RECYCLABLE  
PACKAGING**

**30%  
LESS WASTE**



**SOLIS  
GO GREEN**



**NYLON FRAME MADE OF  
RECYCLED  
FISHING NET**





# ENVIRONMENT CONSCIOUSNESS

## ECO-PACKAGING

We are proud to provide a 100% recyclable packaging made of recycled cardboard and silk paper. We also took the decision to print our user instructions directly on our master packaging with water-based ink. **No plastic, less waste.**



## SOLIS *GO GREEN*

The new generation of EN166 compliant eco-conscious products goes even further. With its nylon frame made of recycled fishing net, SOLIS is the new spearhead of our *GO GREEN* products.

## B CLEAN

Revamped in 2020, our range of cleaning solutions is now safer for the environment thanks to its new water-based formula.



## COATINGS

Most of our coatings are water-based to reduce the use of chemicals when possible.

## INDUSTRIALISATION PROCESS

When possible, we use the latest technologies available to build our moulds in order to reduce both energy consumption and the waste created during injection.

*Fun Fact: Wastes resulting from the injection processes are used to create colourful furniture.*

*Our R&D and product departments are constantly trying to come up with greener material, products and processes.  
This ongoing process is never at the expense of quality and protection.*



# ***SOCIAL CONSCIOUSNESS***

## ***AFFORDABILITY***

Part of our mission is to provide protective eyewear to every worker to ensure their safety. For that reason, we design our products to be both affordable and qualitative.



## ***COMMUNITY***

We are working with associations, charities, and social enterprises to give back to our community and increase the positive impact we have locally.

## ***SUPPLIER***

We study all of our suppliers' ESG policies and manufacturing processes to ensure we work together towards a greener future.



## ***JOB CREATION***

Though most of production is currently done in Asia due to their expertise in injection processes, we are actively working on a strategy to relocate production closer to you, in order to reduce our products' carbon footprint, and to create jobs locally. As a result, we will soon launch a product 100% made in the UK.

*We understand that, as a compagny,  
our actions have consequences for **all of our stakeholders.***





# GOVERNANCE CONSCIOUSNESS

## TRANSPARANCY

As part of the Bollé Brands group, Bollé Safety fully respects the code of conduct and ethics shared within the group. One of the key components being the transparency of our action, communication, and practices.

## EMPLOYMENT EQUALITY

As a group, we are conscious of the need for employment equality. We try to respect a 1:1 ratio in regards to gender employment and ensure salary equity regardless of religion, race, ethnicity or gender.

*Being conscious is a state of mind shared by our entire organisation and taken into account **in every decision and on every level.***







**[bolle-safety.com](http://bolle-safety.com)**

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