

*Axminster*  
CARPETS

# BEAUTIFUL TO TRAVEL WITH...

Acoustic absorbing, resilient, hypoallergenic and biodegradable.  
Beautifully bespoke design, with wool's natural benefits.

## WOOL BENEFITS FOR RAIL

Wool's acoustic absorption abilities help to reduce noise in carriages

Quality craftsmanship ensures long term appearance retention and performance

Hypoallergenic properties ensure air quality

Wool is a natural fibre and therefore biodegradable

## BESPOKE DESIGN

Our in-house design team craft your perfect bespoke carpet

## MADE IN THE UK

All of our carpets are handcrafted in Devon









By Appointment to  
Her Majesty The Queen  
Carpet Manufacturer  
Axminster Carpets Ltd  
Axminster Devon

*Axminster*<sup>TM</sup>

CARPETS

**ALL ABOARD!**

**AXMINSTER CARPETS x SOUTH WESTERN RAILWAY**

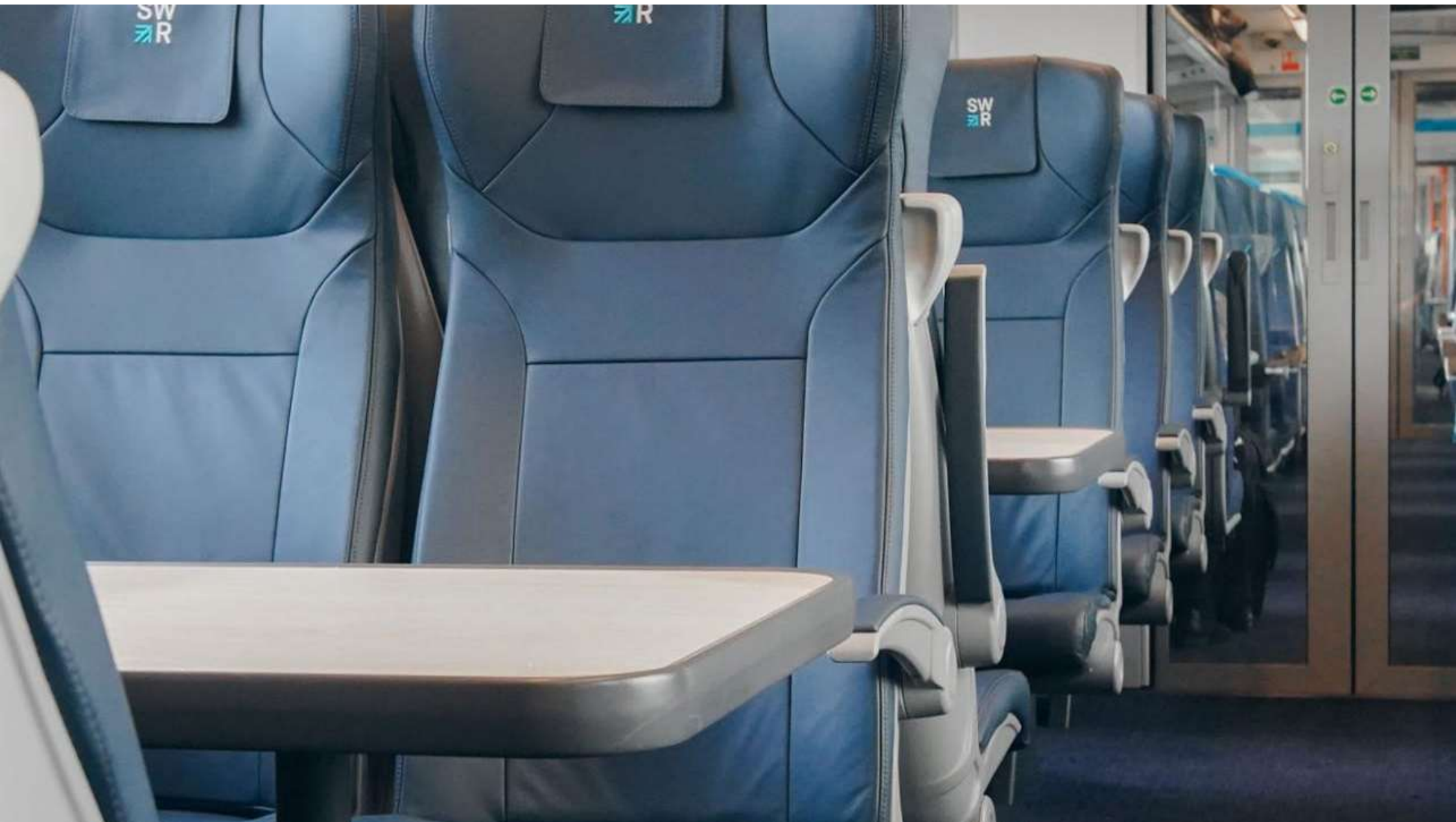
Axminster Carpets supplied carpet to 825 vehicles for South Western Railway Class 450, 444, 442, 158 and 159 fleet. This marks Axminster's largest contract to date, a pivotal moment for the company - one for the archive!

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The world-famous Devonshire factory overlooks the South Western line from Waterloo to Exeter which has always afforded Axminster employees a real affinity to the franchise.

Crafted from a premium wool blend, an Axminster Carpet offers exceptional resilience suited to high-traffic areas whilst acoustic properties help reduce noise between carriages thus enhancing the passenger experience.

Keen supporters of The Campaign for Wool, Axminster Carpets are proud to offer sustainable flooring solutions across the transport sector and now account for the majority of all Woven Train Carpet.



“

*We've had really positive feedback on the quality of the new Axminster carpets on board our refurbished trains. The quality really makes a difference to the customer experience which is what we were confident we would get when we first commissioned these wool carpets from Axminster.*

”

**Neil Drury**, Engineering Director for South Western Railway





“

*DGDESIGN has worked with Axminster Carpets on several major projects over the last few years and found them to be excellent partners, quickly and consistently developing design concepts into high-quality products.*

*The team's agile and responsive attitude is crucial to supporting projects such as South Western Railway where a range of samples and mock-ups of different design variations are required for review, often at very short notice.*

*For this project in particular, attention to detail was critical, and we could rely on Axminster to faithfully interpret our design intent into production material. We look forward to creating new carpet designs with Axminster on future projects.*

”

*Andy Sykes, Senior Designer DGDESIGN*



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## TRAVEL IN STYLE WITH NORTHERN

Axminster Carpets are delighted to be supplying all the carpet for Northern's Class 170 and 158 fleet update.



“

*Professionalism, quality of work and great people to work with are key to us, so it is important that we partner with like-minded companies who share our passion and really understand how to make sure our interior designs look the best. Axminster Carpets delivered on all counts and were great to work with.*

”

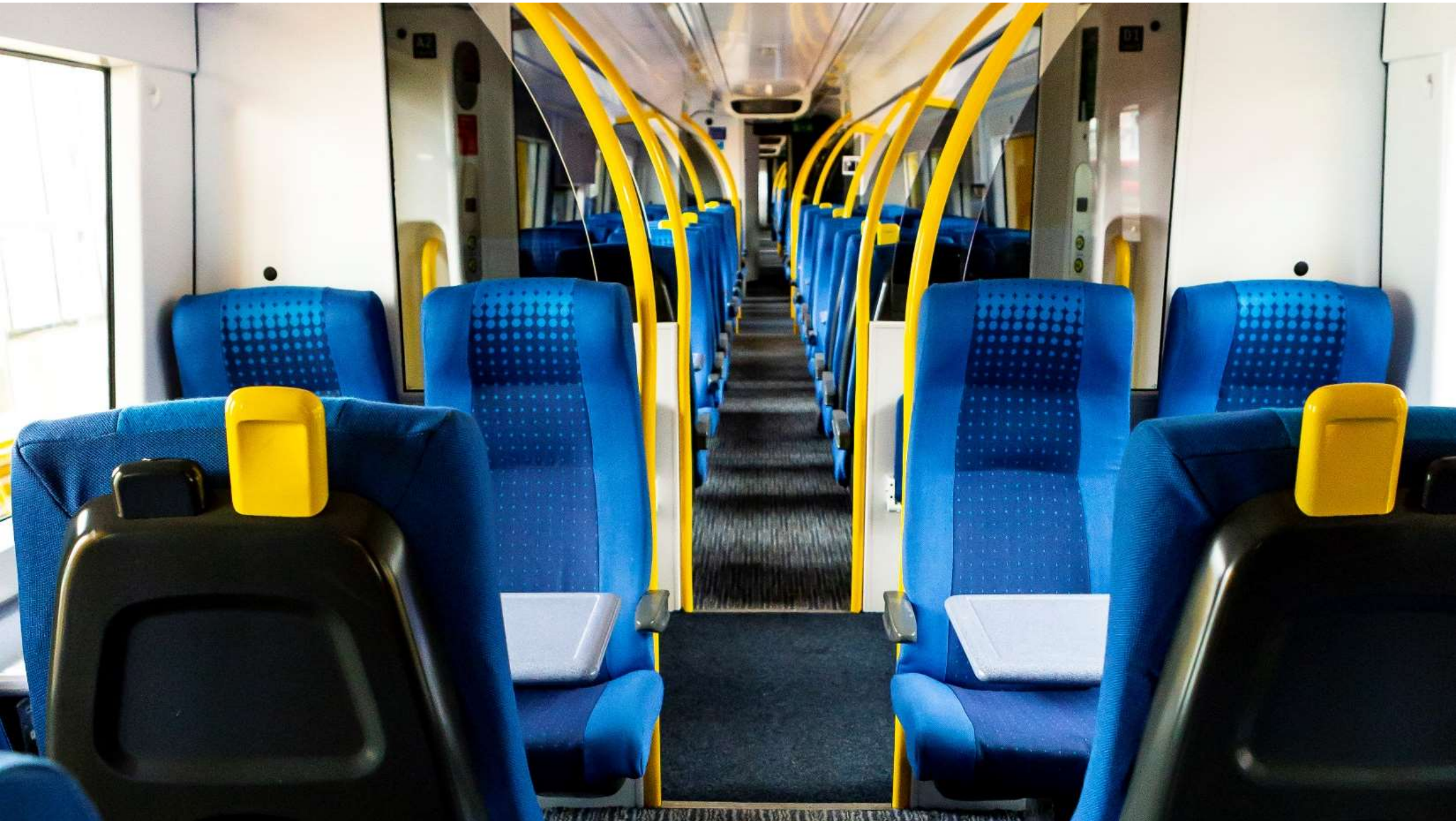
**Ray Stenning**, Design Director at Best Impressions

“

*We selected Axminster Carpets due to their quality, durability and natural wool credentials as well as their ability to deliver the design required. They delivered against a challenging programme and offer a fantastic start to end service!*

”

**Jenny Dempsey**, Fleet Refurbishment Project Manager at Northern



Crafted from a premium wool blend, an Axminster Carpet offers exceptional resilience suited to high-traffic areas whilst acoustic properties will help reduce noise between carriages thus enhancing the passenger experience. Aesthetically the linear design works to accentuate the footway and the dual blue/yellow colouring compliments the general carriage colour scheme.

Keen supporters of The Campaign for Wool, Axminster Carpets are proud to supply the transport sector with sustainable flooring solutions – beautiful to live with, work with and travel with.





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# TRANS PENNINE EXPRESS

Axminster Carpets underwent a 12-month project to produce a bespoke carpet for all 51 of the TransPennine Express fleet of Class 185 trains.

The new carpet formed part of a major refurbishment of the trains, which can be seen travelling right across the North of England and Scotland.

Working closely with DGDESIGN in Derby, the new carpet brings a contemporary feel through the use of an on-trend geometric pattern using shades of blue that catch the eye and perfectly compliment the first class leather and standard fabric seats.



Impressed with Axminster's can-do attitude, **David Gordon**, Director at DGDESIGN said

“

*Having found the process to be smooth and efficient and the end product to be of the highest quality, Axminster will continue to be a valuable partner in the creation of new carpet designs.*

”



With praise to Axminster Carpets,  
**Ju-Wei Chen**, Lead Designer  
at JPA says

“

*There are many carpet suppliers on the market but not many of them can unite the Railway standards with hospitality quality and small bespoke design quantity order.*

”

  
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## BELMOND BRITISH PULLMAN

Axminster Carpets were proud to have been involved in the recent renovation of the Belmond British Pullman, a luxury train operating around the British countryside.

Drawing on expert insight in the transport industry and esteemed hospitality experience, Axminster Carpets worked closely with JPA Design to develop a bespoke carpet for the renowned Phoenix carriage.

In line with the design brief the carpet pattern unites Art-Deco influence with modern energy, finished by a sumptuous 100% pure wool blend. The finished results are spectacular.





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AWARDED



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Axminster Devon

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Axminster Carpets are proud recipients  
of the Royal Warrant.



**Design**  
**Guild Mark**

Awarded by The Furniture Makers' Company

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Axminster Carpets, offering the very  
best in the industry since 1755...

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**THE TRUE AUTHENTIC**  
**SINCE 1755**

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